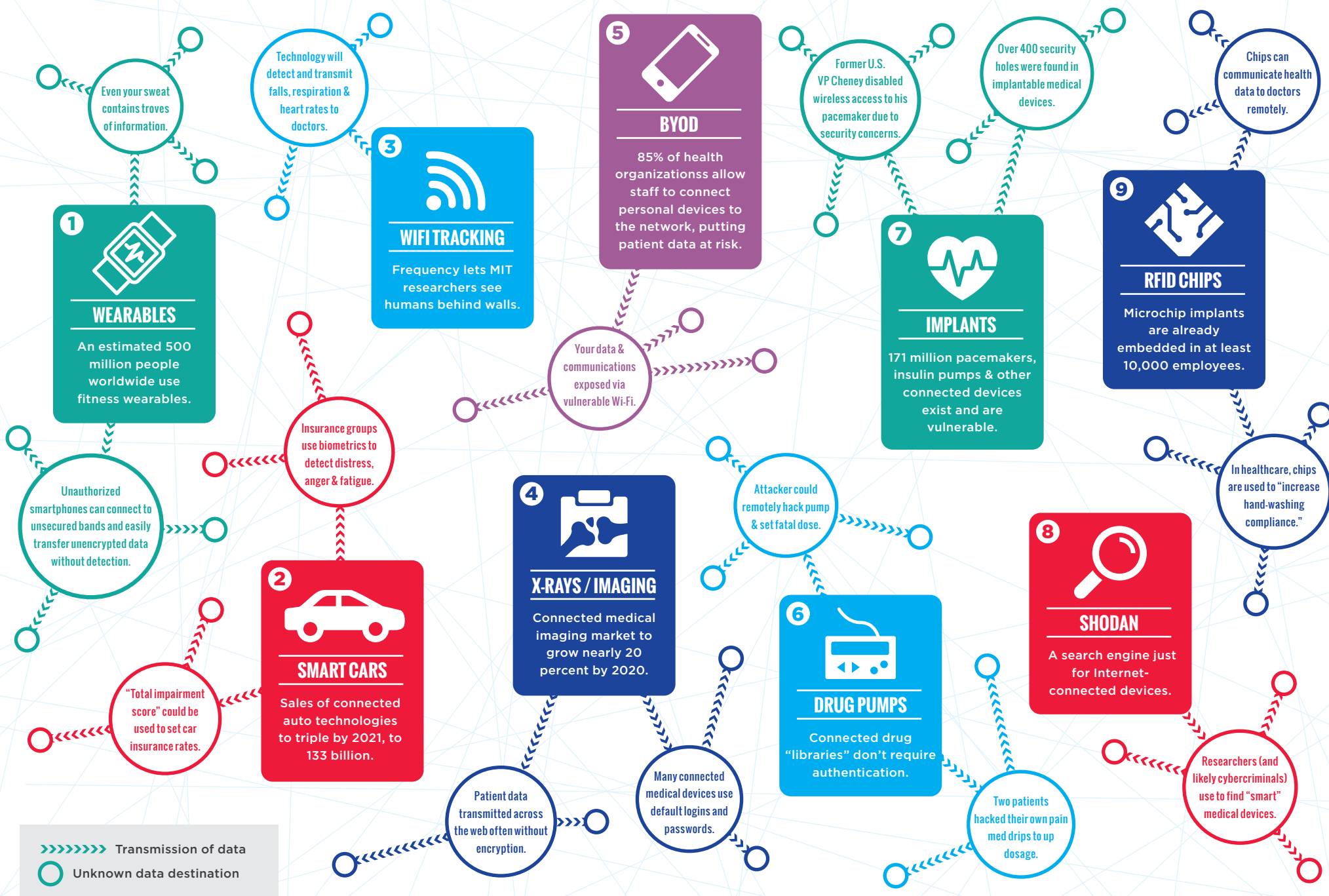


# WHO HAS YOUR HEALTH DATA?

When a cell divides, it makes a copy of its DNA. That copy must be verified perfect before the cell will split. Can we say the same about our health data, copied and shared millions of times by hundreds of medical devices, networks and systems?



## Your body contains **ONE HUNDRED TRILLION** tiny cells.

That almost unfathomable number is nothing compared to the amount of health data your body generates. Scientists need a microscope to analyze your cells. Yet, an individual needs little more than a WiFi connection to access your medical data (which reports to be 10 times more valuable to a hacker than credit card info). As the Internet of Medical Things spawns the birth of more connected devices, privacy and security controls are vital to the wellness of all humans.



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