WV Executive Branch Privacy Tip

Data Privacy Day – January 28, 2014

Once again, the West Virginia Executive Branch has become a Champion of Data Privacy Day (DPD). As a DPD Champion, we recognize and support the principle that organizations, businesses and government all share the responsibility to be conscientious stewards of data by respecting privacy, safeguarding data and enabling trust.

Data Privacy Day, observed annually on January 28, is an international awareness effort to encourage Internet users to consider the privacy implications of their online actions and motivate all companies to make the protection of privacy and data a greater priority. The West Virginia Executive Branch is joining the growing effort among international organizations, corporations, educational institutions, government entities and municipalities across the globe to promote privacy awareness.

Coordinated and led by the National Cyber Security Alliance (NCSA), Data Privacy Day began in the United States and Canada in January 2008 as an extension of the Data Protection Day celebration in Europe. The day, January 28, commemorates the 1981 signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection.

For more information about Data Privacy Day, the DPD Champions program, and how to participate in DPD activities, visit http://www.staysafeonline.org/data-privacy-day/. You can also follow Data Privacy Day on Twitter at @DataPrivacyDay and the hashtag #DPD2014. Data Privacy Day updates and privacy tips are also available on Facebook at https://www.facebook.com/DataPrivacyNCSA

About Data Privacy Day
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Note: Your agency/bureau/department/division may have specific requirements – always check your policies and procedures. If you have questions, contact your Privacy Officer.